

COLLABORATE

Issue 4

Welcome!

Hello and welcome to the fourth issue of CoLABorate! In this issue we welcome interns and new tenants, learn how student placements and interns could benefit your business, and meet the team who most likely helped to make your toothpaste...!

3M BIC News

Prof Graham Leslie hosts successful business masterclass



In May we kick-started our Business Leader Masterclass events and hosted a successful event with our Resident Professor of Enterprise and Entrepreneurship, Graham Leslie. Prof Leslie provided a light-hearted account of his personal journey in business, sharing amusing anecdotes, as well as a unique insight into the companies he has invested in since his Galpharm days.

The event attracted businesses of all sizes, as well as students from Huddersfield University and was designed to inform guests about the pitfalls of business, how to overcome them, how to learn from mistakes and how turn a business into a success.

Through his talk, Prof Leslie left the audience with a number of useful tips; from leaving an impact so that people remember you and your business, and how passion leads to a successful business, without it the business is destined to fail. He also talked about how treating employees as part of the family can lead to better productivity and better employee retention.

The next masterclass in the series will be hosted by serial entrepreneur, Lawrence Tomlinson, in September - watch this space for more details.

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Manufacturing Yorkshire

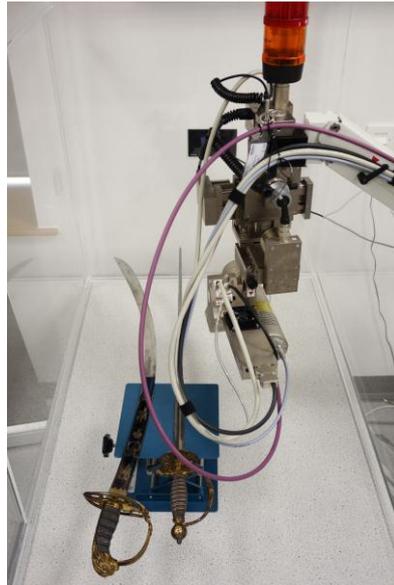
The 3M BIC team attended Manufactured Yorkshire at the John Smith's Stadium on 9th and 10th of June. Focusing on manufacturing on day one, and food and drink on day two, the team met lots of interesting companies and individuals. It was nice to see some 3M BIC tenants there too. It's definitely worth a visit if you want to link up with businesses in those sectors, both regional and international. See you there next year!

Visiting US Professors



On Monday 6 July, we had two American academics visiting the 3M BIC from St Thomas University, Minneapolis, home of 3M. Prof Peter Young and Prof David Deeds have worked closely with many of the US's biggest and most influential companies and shared their knowledge and expertise with the audience, giving a unique insight into the dynamics of American corporate alliances and risk leadership. They provided advice on how to form corporate alliances with the US, help understand the risks involved in international trade and investment, as well as educate on effective risk management.

X-ray Fluorescence now available to 3M BIC tenants



3M BIC technology director, Dr Michael Wilson and another member of the management team are now trained to use the x-ray fluorescence machine (XRF) on Innovation Avenue, which means that the service is more readily available to tenants. The machine can analyse most things that can fit in it, and is beneficial for those wanting to look in detail at the surface and composition of a particular product. The machine is currently used to detect the authenticity of irreplaceable objects, such as historical artefacts.

And finally... the 3M BIC management team would like to congratulate Jordan Furness, our placement student in the events team, who has just achieved a 2:1 in his degree from University of Huddersfield. All that hard work has paid off!

Network News

Virtual Office Service

We've just launched a new Virtual Office Service, for Corporate and Professional Services Network Members. The service is designed for those that need a presence in Yorkshire, but want more than just a hot desk, and not wanting to invest in a full office rental. The service includes call handling from £35 per month and post forwarding from £25 per month. For more information on the service, go to www.3mbic.com/services, speak to Sue on 01484 473339 or drop her an e-mail at s.bagworth@hud.ac.uk.

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Welcome new tenants!

A warm welcome to our new tenants who have arrived over the last month. Ionix Advanced Technologies specialises in high performance piezoelectric devices and materials, offering a range of sensors, actuators and transducer devices based on its novel high-temperature piezoelectric materials, with uses including NDT inspection and ultrasonic applications.

CityFibre builds and operates ultrafast pure fibre networks that bring the huge benefits of Gigabit connectivity to communities throughout the country. They are increasing governmental efficiencies, bringing educational capabilities up to world-class standards and improving healthcare through digital infrastructure. Their networks are sparking the UK's economy, helping businesses to compete globally by unlocking the potential behind new services such as cloud computing.



Here2Grow, based on Innovation Avenue, has recently taken on an intern from France. Claire Cerisier joins the team as its new research & development junior scientist. She is a 4th Year Chemistry student, currently studying towards her Masters at the School of Organic and Mineral Chemistry, Compiegne, France. She was attracted to Here2Grow because it will provide her with an opportunity to develop her knowledge of formulating natural and organic products. Her specialist categories will be emulsions and the physical chemical properties of cosmetic and personal care products.

3M BIC tenant, Astrimmune has also been expanding its team. Dr Paul Minshall, Postdoctoral Research Scientist joined the team in June and Dr Leigh Williams, will join in July, as Senior Postdoctoral R&D Scientist. The new appointments will strengthen the collaboration with Roger Phillips at the University of Huddersfield, and is a good example of what the 3M BIC is all about, building links between businesses and the University.

Government Connection Vouchers

If you are a small business in need of faster broadband, did you know that you could be entitled to £3,000 worth of funding through the Government's new Connection Vouchers? The scheme is extended to 50 cities across the UK with £40m of funding and is managed by Broadband Delivery UK, a unit within the Department for Culture, Media and Sport. To find out more, go to www.connectionvouchers.co.uk.

3M BIC tenant Probado Limited is a local registered supplier for this scheme, and will be able to carry out all eligibility checks and help you complete the application if interested.

Face to a name – Paul Sutcliffe, Surfachem



Paul Sutcliffe is a technical development chemist for Surfachem. Although a global chemical distributor, they have a presence on 3M BIC's Innovation Avenue.

Surfachem acts as the middle-man between suppliers and manufacturers. They buy products or ingredients from suppliers, such as Shell and Lubrizol then distribute them to manufacturers in order to create products, including face creams, perfumes, toothpaste and car polish.

Surfachem's USP is that they don't just send a sales person; they have a team with the technical ability to discuss the components of products to its clients, and can advise on how to use them effectively to get the best results.

The company set up a lab at the 3M BIC in 2014 "Having a presence at the 3M BIC is great for us. We started out in a smaller lab, but outgrew it, so we moved into a bigger space. The

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team at the 3M BIC has been really helpful. They helped us kit out the lab with a fume cupboard and a washing machine, which we use when we are working with detergents to see if they change the colour of clothes. We also have access to a centrifuge, which is a huge bonus, as it's free to use and means we don't need to buy one." Paul said.

"Even having access to the meeting rooms and conference spaces is beneficial. We often host team meetings in the room next door, and we are hosting a seminar soon on behalf of a major supplier from Belgium. We are hoping to roll out more seminars if that one is successful, as well as have customer meetings here too."

Paul continues: "Being close to the University of Huddersfield has meant that we can utilise some of the facilities on campus. We recently used IPSO, its analytical department, which was able to test a raw material with black bits in it that we had, and identified what the bits were before we used it. We are also looking to take on a year placement student that has a chemistry or lab discipline.

"When we first moved in to the 3M BIC, the initial plan was to have a temporary lab set up and then move to different premises, but we decided to stay put. The long term plan now is to remain where we are, as there are so many benefits for the company."

For more information on Surfachem, go to www.surfachem.com.

Expert Corner

Zoe Mitton, Career and Employer Engagement Manager in the Careers and Employability Service at University of Huddersfield, talks about student employment opportunities, from placements, interns and summer vacation schemes, and how businesses can benefit from new talent and fresh ideas.

Taking on a graduate, intern or placement student can provide invaluable benefits to your business. Did you know that 95% of Huddersfield University graduates find jobs or go on to further study six months after graduation? And 100% of our courses offer students some elements of work based learning?

These days it's not just about the good grades that students achieve, it's about the experience they gain. At the University of Huddersfield, we openly encourage our students to go out and find work while they are studying, to add value to their employability when they graduate and head off into the real world.

We offer a mixture of employment opportunities with our students, from current to post graduates, whether it's internships, summer vacation schemes, work experience, graduate placements or part-times jobs. Businesses can advertise their roles for free via the University's JobShop website www.hud.ac.uk/jobshop.

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So how can your business benefit?

- They offer a testing ground for future employees – talent pipeline
- They can inject fresh ideas and talent into your business
- They help address a real business need for increasing staff, at little or no cost
- They provide up to date practical skills
- They are cost effective and flexible – reducing the need to employ a permanent full-time member of staff
- Global outlook – by taking on a student placement or graduate you are helping the economy by nurturing future talent.

Over three quarters of students who do placements get a job straight after graduation, and 37% of UK grads in 2015 went to work for companies with whom they already had some level of work experience - so think how rewarding it would be if you got the opportunity to nurture growing talent and help them learn and develop through your business?

To discuss employment opportunities and student placements at Huddersfield University contact Zoe Mitton on z.mitton@hud.ac.uk.

Upcoming events at the 3M BIC

For all the latest information on upcoming events you can visit www.3mbic.com/events.

If you would like to hold an event here then talk to Sue Bagworth on s.bagworth@hud.ac.uk or 01484 473 339

Don't forget to keep an eye out for more events via our events newsletter which will be sent out monthly.

If you would like anything featured in the next issue of CoLABorate then please get in touch.

Best Wishes

The 3M BIC team

If you want to raise the profile of your business through the Network News section, would like to put yourself forward for Expert Corner or Face to a Name, or have any suggestions for the newsletter, we'd love to hear from you. Just email Emily on emily@3mbic.com.