

COLLABORATE

Issue 3 April 2015

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Hello and welcome to the third issue of ColLABorate!

In this issue there are updates from the 3M BIC management team, news on events at the 3M BIC, information about KTPs and we also meet the CEO of a global organisation based right here!

3M BIC NEWS

We've just launched an events newsletter designed to keep you in the loop about events taking place at the 3M BIC. The newsletters will go out at the beginning of each month. We are also looking into introducing an online events booking system to make the whole process more streamlined, so watch this space for more details.

We would like to take this opportunity to apologise to tenants and thank you for your patience while we have had air conditioning installed over the last few weeks. We assure you it will all be worthwhile, once this heatwave we've been promised hits the North of England!

A few weeks ago we had a photographer (Mark Hemingway) come in to take some photos of the 3M BIC and Innovation Avenue. We will be sending photos to those tenants whose offices were photographed to get approval for using them. The photos look great, so if you ever need any up-to-date images of the Centre, both internally and externally just contact the 3M BIC management team.



Upcoming Events at the 3M BIC

Below are some of the events that are taking place over the next few months:

- Innovate UK – "Manufacturing is changing and your business needs to keep Innovating" Tuesday 28th April
- Tenants' Breakfast Event – Monday 11th May, 10 - 11am – More details to follow.
- Masterclass with Graham Leslie – *Life after Galpharm* – Thursday 14th May, 6 – 8pm
- World Metrology Day – Wednesday 20th May, 2-6pm
- Business surgery with Zoe Milton from Huddersfield University - *How Placements and Interns can benefit you and your business* – Thursday 21st May.
- Growth Accelerator event with Neil Jagger – Wednesday 27th May

Keep an eye out for more events via our new events newsletter which will be sent out at the beginning of each month.

Network News

Professional Services Membership launch

We had a successful launch event for the Professional Services Membership on Thursday 26th March. A range of support businesses attended and we received some great feedback on how to get the most out of the membership.

If you're a new start-up or SME looking for business support, whether it's guidance on how to protect your IP, help putting together a thorough business strategy, or advice on crowd funding, don't forget that the 3M BIC can make introductions to those type of support services through this new membership. Professional services are there to help your business grow and succeed.

If you know of any businesses that might be interested in our Network or Professional Services Membership, feel free to signpost them 3M BIC website or point them in the direction of Sue for more information. Sue can be contacted on s.bagworth@hud.ac.uk.

Tenant breakfast events re-launched

We are re-launching our tenant breakfast events. The first session will be held on Monday 11th May from 10am to 11am in the 3M Room, where tenants will get the chance to meet up over a pastry and a cup of coffee and get to know other tenants. We also want to use it as an opportunity to discuss what our tenants would like to see as part of these events going forward.

Future breakfast events will be hosted by guest speakers from a variety of backgrounds focusing on business support and growth. Tenant issues and activities can also be shared during these events.

All tenants are welcome, so feel free to drop in for a chat.

World Metrology Day event



After last year's successful event, the 3M BIC is hosting another afternoon of metrics to celebrate World Metrology Day in partnership with NPL on **Wednesday 20th May**.

And again this year's event is set to entertain and inform guests with fun experiments and technology. Watch out for forensic focus - a 'Cluedo' type scenario where you can match a bullet to the antique weapon - obviously there will be some safety measures in place! There will be an opportunity to get your head and body scanned and turned into a small figurine from the 3D printer. Visitors are also being encouraged to bring in objects that they can scan using a handheld XRF (subject to criteria).

Expert Corner – Knowledge Transfer Partnerships (KTP)



Sue Bagworth, from the 3M BIC, talks about Knowledge Transfer Partnerships (KTP), and how businesses can benefit from links with the University of Huddersfield.

*KTP allow businesses to access cutting edge technology, skills and expertise from academic institutions and gain valuable support in solving business issues, which they may not otherwise have been able to access.

*The aim of a KTP project is to facilitate the transfer of knowledge and technology and the spread of technical and business skills from an academic institution to a company. It aims to stimulate and enhance business-relevant research and training undertaken by the institution, and enhance the business and specialist skills of a recently qualified graduate. As part of the project someone is also recruited, known as the Associate, to facilitate this transfer of knowledge and skills. The Associates are either post-graduate researchers, university graduates, or individuals qualified to at least NVQ (Level 4) or equivalent.

*The knowledge that is embedded within the organisation helps the business to fulfil strategies for growth and development and supports them to remain competitive within their current and future markets.

*As a part-government funded programme, a company entering into a KTP programme contributes between 33 and 50 per cent of the project cost, with the government contributing the remainder. Average annual project costs are approximately £60,000. This package includes the Associate's salary, as well as a travel budget, personal development budget, academic input and expertise, and administrative support. Projects vary in length between 6 and 36 months.

Face to a Name – Tony Veverka, BioEden



Meet Tony Veverka, group CEO of BioEden, a global organisation providing life-saving services through their tooth stem cell banks. BioEden launched in 2006 in Austin, Texas, and today is operational in 21 countries. BioEden's Management Team is based here in the 3M Buckley Innovation Centre, where it manages its global operations, including three laboratories in the UK, Asia and US.

Tony said: "Stem cell therapy and treatment is not just the future of medicine, but is already carried out each day in hospitals all over the world. What is surprising to many is that obtaining your own stem cells for treatment does not have to be painful or invasive. BioEden extract stem cells from naturally shed baby teeth and cryopreserve them in liquid nitrogen until the time when they may be needed. Obtaining stem cells from teeth is not only natural, but the cells found within teeth have the ability to proliferate outside the body and morph into other cell types. They have the ability to repair, restore and rejuvenate."

To find out how you can bank your child's own stem cells from that naturally shed tooth, why not call in and meet the team on the 1st floor, give us a call on 01484 505 620 or visit www.bioeden.com

Contact Us

If you want to raise the profile of your business through the Network News section, would like to put yourself forward for Expert Corner or Face to a Name, or have any suggestions for the newsletter, we'd love to hear from you. Just email Emily on emily@3mbic.com.

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